

# Patrick G. Ruffini

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- EDUCATION**      **The University of Pennsylvania**, Philadelphia, Pa.      Graduated  
College of Arts and Sciences      May 2000
- B.A. in Diplomatic History and Political Science, *magna cum laude*.
  - Activities: Penn College Republicans (served as Chairman, 1998-99); Co-founder, Penn for George W. Bush; Staff writer, *The Red and Blue*; Member, Pi Alpha Theta history honor society; Golden Key National Honor Society
- PROFESSIONAL EXPERIENCE**      **Presidential Inaugural Committee**, Washington, D.C.      December 2004  
Online Communications      - Present
- Designed and developed the web site for the 55<sup>th</sup> Presidential Inauguration. [Inaugural05.com](http://Inaugural05.com) is the first inaugural web site in history to allow Americans to request official inaugural event tickets online.
- Bush-Cheney '04, Inc.**, Arlington, Va.      June 2003 –  
Webmaster      November 2004
- Responsible for updating GeorgeWBush.com, keeping the site current and on-message, and developing special features, with a focus on major events including the Conventions and the Presidential debates.
  - Designed and served as chief writer for the first-ever campaign blog for an incumbent President, featuring rapid response and content from grassroots supporters. Managed the campaign's outreach to the blog community.
  - Participated in all aspects of Web site development; coordinated rigorous testing on organizing tools that helped recruit 1.4 million volunteers and get out the vote.
- Republican National Committee**, Washington, D.C.      July 2002 –  
Deputy Director of Online Communications      June 2003
- Drafted copy for national weekly e-mail message & developed content for Web site.
  - Created online Flash commercials that were an integral part of the RNC's successful web strategy in the 2002 midterm elections.
- American Enterprise Institute**, Washington, D.C.      March 2001 –  
Staff Assistant, Social and Political Studies Department      June 2002
- Coordinated televised special events at AEI and the University of Maryland.
  - Designed marketing and outreach campaigns to promote publications and distance learning programs for the Institute's social policy studies department.
- 2000 Republican National Convention**, Philadelphia, Pa.      May 2000 –  
Assistant to the Director of Transportation      August 2000
- Served as liaison between Convention and delegations on transportation issues; provided timely, efficient support in an intense, mission-oriented environment.
- Sam Katz for Mayor**, Philadelphia, Pa.      May 1999 –  
Deputy Finance Director      November 1999
- Managed financial compliance for a \$7 million Republican mayoral campaign.
  - As student organizer at the University of Pennsylvania, registered nearly 10% of students to vote in an off year, generating 73% support at the polls in high turnout.
- INTERNSHIP EXPERIENCE**      • **The Luntz Research Companies**, Arlington, Va. (May – July 1998)  
                                 • **Office of Congressman Christopher Shays (R-Conn.)**, Washington, D.C.  
                                 (May – July 1997)
- INTERNET DEVELOPMENT**      **MichaelBarone.com**, Webmaster
- Developed web presence for author and commentator Michael Barone.
- Website Design:** Familiar with Flash, PHP, ASP.NET, and ColdFusion.
- WRITING**      • Contributed to *National Review Online* and FoxNews.com.  
                                 • Maintained popular personal web log attracting an average of 1,500 visitors daily.